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**To: David Scholefield, Chairman
Tourism Development Commission**

From: Gary Mascaro, Aviation Director

Date: December 20, 2016

Subject: Thunderbird Field II Veterans' Memorial, Inc. - Funding Request

The purpose of this memo is to update the TDC regarding the status of the Thunderbird Field II Veterans' Memorial, Inc. donation of a Pre-World War II Stearman aircraft to the City of Scottsdale, and request tourism development funds in the amount of \$412,500 to be used for design and construction costs of the memorial shade plaza.

Background

The Thunderbird Field II Veterans' Memorial, Inc. (Donor), an Arizona non-profit corporation, desires to donate a Pre-World War II Stearman aircraft to the City to be located at the Scottsdale Airport. The aircraft is proposed to be displayed in a shade plaza adjacent to the new Aviation Business Center as part of the Terminal Area Redevelopment Project, construction of which is anticipated to commence April 2017. The City is prepared to accept the donation as outlined in the terms and conditions of the donation and maintenance agreement.

The Donor must have the entire cost of the aircraft either committed or on deposit with the contractor restoring the aircraft by April 1, 2017. Upon completion of construction of the new Aviation Business Center and the shade structure, anticipated on or before April 2018, the Donor will deliver to the City the aircraft ready for display. The Donor shall deposit annually an estimated sum of \$3,000 to cover the costs to maintain the physical appearance and integrity of the donation.

Funding Request

Funding for the design and construction costs of the shade plaza wing, which includes permit fees, installation of the aircraft, landscaping, lighting and final finishes, is estimated to be \$412,500. This request is to use tourism development funds. Actual costs of the shade plaza construction will be included in the Terminal Area Redevelopment Project construction contract award presented to City Council in early 2017.

Recent Staff Actions

The public was provided the opportunity to comment on this proposed action at the Airport Advisory Commission meeting on October 19, 2016. One positive public comment was received, and the Airport Advisory Commission unanimously approved a motion to recommend to the City Council adoption of Resolution 10607, authorizing contract 2016-167-COS. The initial funding request as part of the Airport Advisory Commission meeting recommendation was City general fund contingency.

At the November 14, 2016 City Council meeting, the City Council was supportive of the aircraft donation and construction of a shade plaza, however denied the request to use City general funds for the cost of construction. The City Council recommended staff explore alternative funding sources through the Tourism and Development Commission or Public Arts Program. The agenda item was continued to a future City Council meeting.

Follow-up discussions occurred between Assistant City Manager Brent Stockwell and Donna Isaac, Public Art Director regarding the possibility to use the art funds. Scottsdale Public Art has committed \$180,000 public art funds for the public art portion of this project. The remaining project elements are not public art-related so public art funds cannot be used to cover these costs.

Proposed Next Steps

Pending approval by the Tourism Development Commission to allocate tourism development funds in the amount of \$412,500 to support design and construction of the shade plaza, a resolution authorizing contract 2016-167-COS to accept the donation of the aircraft will go on the agenda for City Council consideration at the January 17, 2017 meeting.

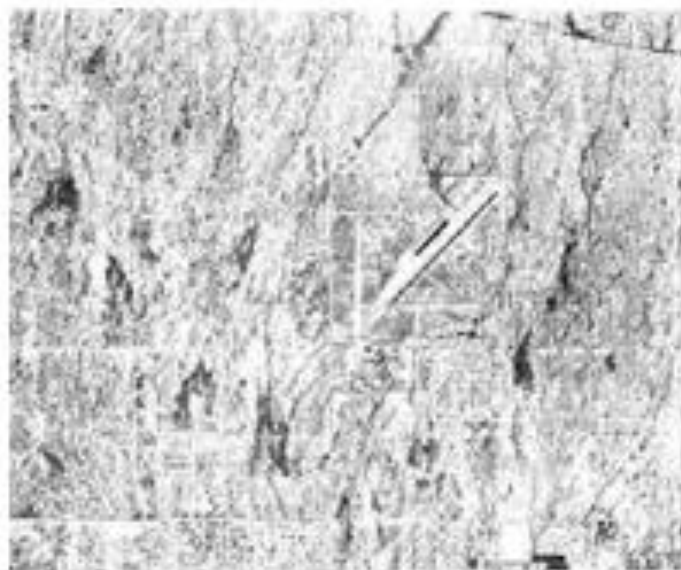
THUNDERBIRD FIELD II VETERANS MEMORIAL, INC.





Thunderbird Field II

- Est. June 22, 1942
- World War II Army Air Corps pilot
- Graduated over 5,500 students
- T-bird II pilots flew nearly 26,500,000 miles
- Deactivated 2 years, 3 months & 24 days later



Thunderbird Field II

- November 1943 - Peak @ 615 cadets
- Flew 2 hours/day & 1,845 separate landings
- 65 hours flight training
- 109 hours ground school



Thunderbird Field II

Veterans Memorial



BOEING-STEARMAN PT-17 "KAYDET"

TAIL NUMBER 41-25284

LENGTH 24' 9" SPAN 32' 3"

HEIGHT 9' 8" WEIGHT 2636 LBS

ENGINE CONTINENTAL R-670 220 HP

ONE OF THE MOST WIDELY USED TRAINING AIRCRAFT OF WW II, THE PT-17 IS A VARIANT OF THE PT-13 BIPLANE TRAINER OF THE LATE 1930S. THE KAYDET WAS USED BY THE U.S. NAVY, USAAF, GREAT BRITAIN, CANADA AND OTHER ALLIED COUNTRIES. A TOTAL OF 10,346 PT-17S WERE BUILT BEFORE PRODUCTION ENDED IN 1945. THE KAYDET IS A STURDY, MANEUVERABLE AND STABLE AIRCRAFT.

THIS AIRCRAFT WAS DONATED TO THE AIR FORCE BY DR. W. T. PUMPELLE AND FAMILY. IT IS ON LOAN TO HILL AEROSPACE MUSEUM FROM THE NATIONAL MUSEUM OF THE UNITED STATES AIR FORCE.











Airport History & Tourism

From the City's Website:

The city of Scottsdale is known throughout the country as a community where quality of life and economic progress are synonymous. The outstanding facilities of the Airport and life and the amenities of the Scottsdale area have attracted a large number of businesses that desire to locate on or near the Airport. These same facilities and amenities draw general aviation and corporate business travelers from all over the country to visit Scottsdale for business and recreational purposes.

↑ Tourism Opportunities ↑

Museum & Veterans Memorial Traffic

Phase One & Phase Two

Thunderbird Field II Veterans Memorial - Partners



Scottsdale Community College



Thunderbird Field II Veterans Memorial Museum



Scottsdale Airfield WWII History
Military & Hollywood



WWII Artifacts
Kiosks & Memorabilia

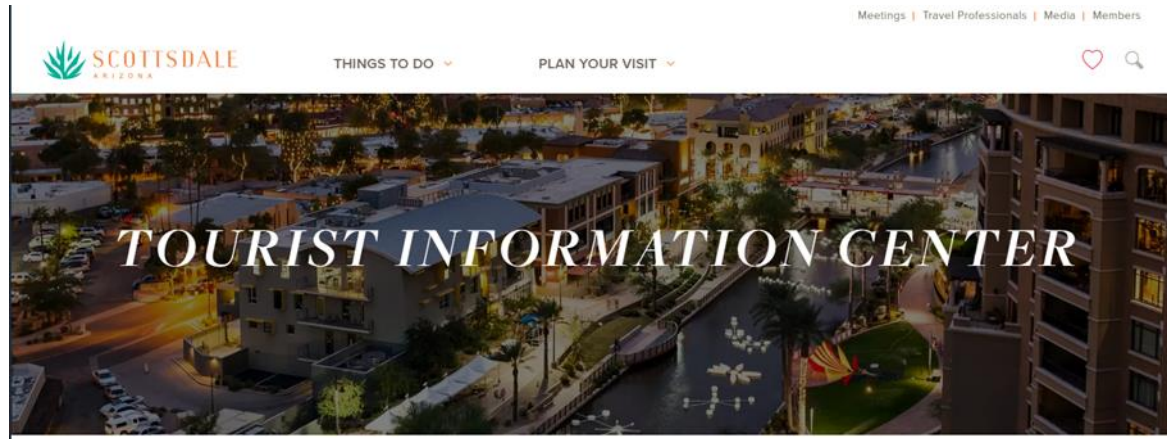


Vintage Stearman Bi-Plane



A True Veterans Memorial

Thunderbird Field II Veterans Memorial - Marketing



Experience Arizona



SCOTTSDALE AIRPORT

15000 N. Airport Dr., Ste. 200 Scottsdale, AZ 85260

Scottsdale Airport is a premier airport recognized for

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(480) 312-2321

[VIEW MAP](#)

Thunderbird Field II Veterans Memorial - Marketing



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National Concierge Association



American Society of Travel Agents, Arizona Chapter



Hospitality Sales and Marketing Association

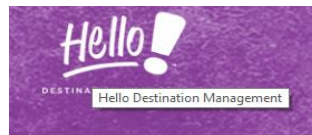
Thunderbird Field II Veterans Memorial - Marketing



Aircraft Owners and Pilots Association - eNewsletter



Stearman Restorers Association



Destination Management Companies

Thunderbird Field II Veterans Memorial - Events



**Memorial Day
Veterans Day
AOPA Fly-In**

**Stearman Restorers Assn Fly-In
Veterans Organizations Events**

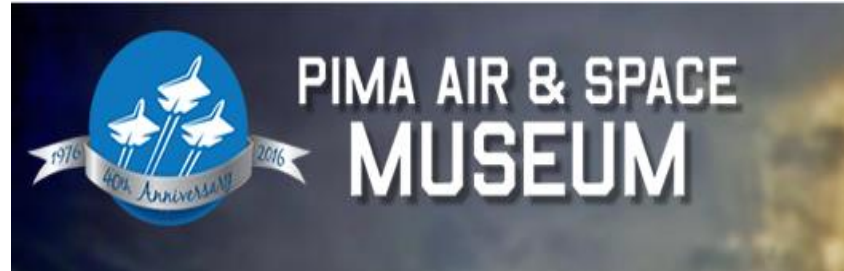
American Legion, VFW, Others

Tourist Events

Education – Local Schools

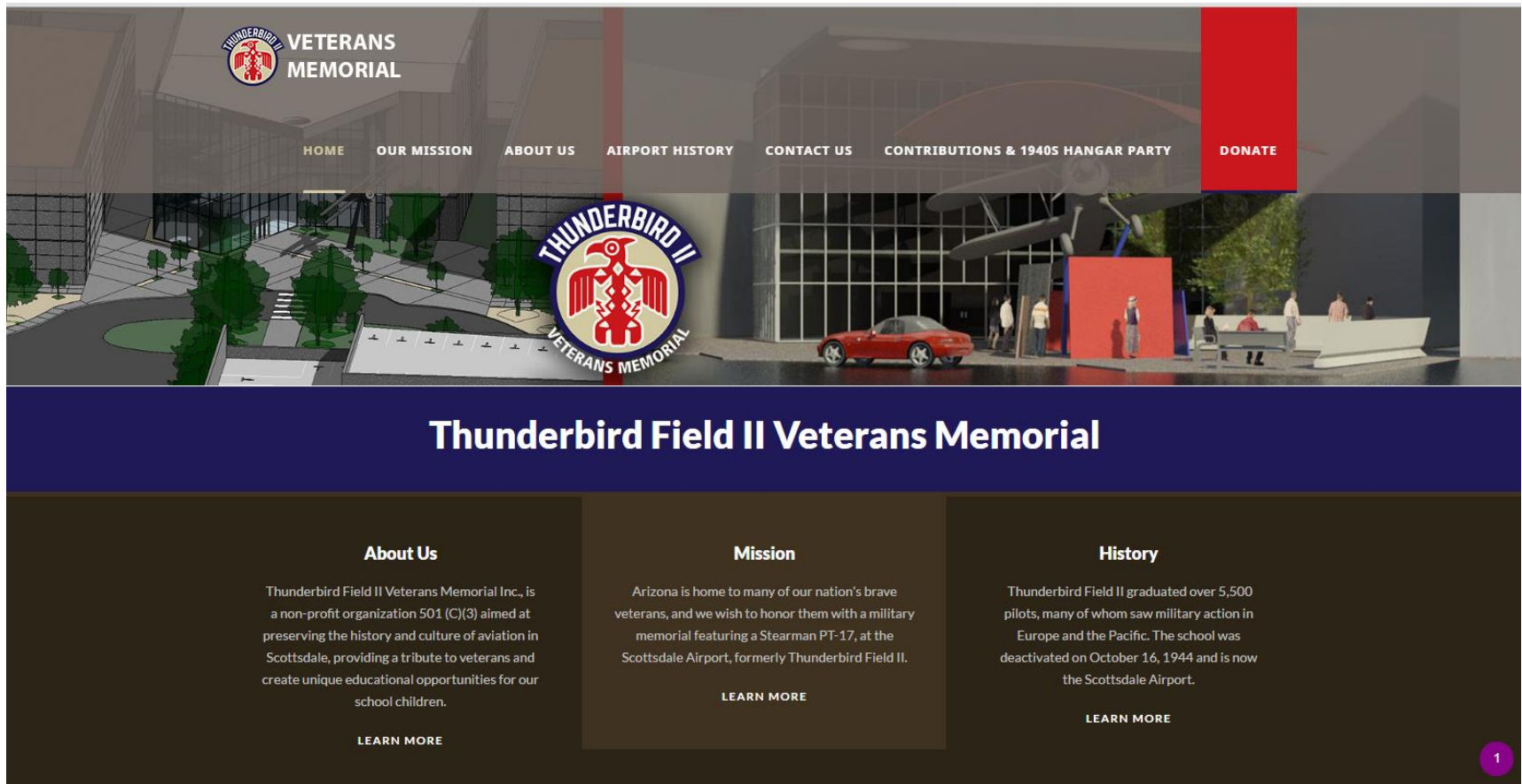
Thunderbird Field II Veterans Memorial

Phase 2



Zulu Café – **SCOTTSDALE** AIRPORT TERMINAL





www.tbird2.org

Thunderbird Field II Veterans Memorial



Supporters and Advisors

Mark Hiegel – Pres & CEO, *Scottsdale Area Chamber of Commerce*

Donna Isaac - Director Scottsdale Public Art

Barry Goldwater Jr. – Former *United States Representative*

John Hyde – Commander – *Scottsdale American Legion Post 44*

Austin Deuel, Commander – *Veterans of Foreign Wars (VFW)*, Sculptor,

Pat Mathiesen – Sculptor of *One with the Eagle* statue

Michael Kuzmik – Architect, Instructor [Scottsdale Community College](#);

A Tribute to Our Veterans & Arizona's Aviation History



www.tbird2.org

KEY CONSIDERATIONS

- The Donor shall pay for all the costs associated with the purchase and restoration of the aircraft to make it installation-ready (\$120,000), as well as monument plaques to complement the aircraft display (\$50,000)
 - The proposed funding source for all costs associated with the design, permitting, construction, and installation of the aircraft under the shade plaza is City tourism development funds (\$412,500)
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KEY CONSIDERATIONS

- The Donor must have the entire cost of the aircraft either committed or on deposit with the contractor restoring the aircraft by April 1, 2017
 - The Donor shall be responsible to cover the costs for the maintenance and upkeep of the aircraft based on estimates provided by the aircraft restorer of \$3,000 annually
 - The City shall pay for all costs associated with landscape services and utility services necessary to surround and display the aircraft, and to provide insurance using Aviation Funds
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KEY CONSIDERATIONS

Item	Estimated Budget Cost	Proposed Funding Source	Note
Shade Plaza	\$412,500	City Tourism Development Funds	Design/construction cost estimate for the shade plaza, includes permit fees, installation of aircraft, landscaping, lighting and final finishes.
Stearman Display Aircraft	\$120,000	Donor	Cost to purchase and refurbish the display aircraft per quote Note: There is an option to purchase an active aircraft as a cost savings measure. The current draft contract with the City allows for the flexibility to adjust the donor participation and provide an aircraft to the satisfaction of the City.
Additional Monument Displays	\$50,000	Donor	Estimated costs to purchase monument plaques to complement the aircraft display.
Public Art; Terrazzo flooring and architectural art glass to complement the memorial area	\$180,000	City Public Art Program	Public Art felt the costs associated with the aircraft and infrastructure did not meet the definition of public art.
TOTAL COSTS	\$762,500		

ACTION

Approve a funding request to use tourism development funds in the estimated amount of \$412,500 for the design and construction costs of the Thunderbird Field II Veteran's Memorial shade plaza.